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## Agama Technologies – Stand 5.B72, Hall 5

**Agama Technologies, the specialist in video service quality and customer experience, will be presenting its monitoring, assurance and analytics solution for multiplatform and multiscreen environments at IBC2018.**

The Agama video support solution is an industry-leading solution for continuous and real-time monitoring, assurance and analytics of the end-to-end video delivery and customer experience.

It offers full transparency of service performance, from service creation in the head-end, across the distribution network, all the way to the customer device or app.

With unique analytics and visualization capabilities, Agama enables OTT, IPTV, broadcast and cable operators to implement a data-driven way of working across departments and workflows – empowering operations, product management, marketing as well as customer facing teams.

Trusted by operators worldwide, Agama’s solution ensures optimal service quality, improves operational efficiency and increases customer understanding, – ultimately reducing OPEX and improving customer satisfaction.

### AGAMA HIGHLIGHTS AT IBC2018

#### **Agama first to offer Containerized solutions for video monitoring, analytics and customer insights**

The continuous evolution of OTT and other video services increase demand for flexible deployments and operations. Agama’s solutions offer full support for cloud-based and containerized services throughout the operator’s production environment, covering virtualized in-house deployments as well as public cloud environments, such as AWS and GCE.

*“Today’s market requires any vendor to be at the forefront of cloud and virtualization” says Johan Görsjö, Director of Product Management at Agama Technologies. “We are proud to introduce container-based support for our products that enable operators to efficiently and quickly deploy systems in any environment; cloud, on-prem or any combination, to support customers wherever their video services are created and consumed”.*

Containers allow for efficient use of computational resources: they provide fine-grained scaling and deployment of services instead of monoliths, as well as reduce dependencies between components. This lowers cost, reduces risks and increases operational agility for DevOps teams.

All Agama software has the possibility to deploy in container environments, such as Docker. The solution has extensive automation features, enabling systems to be automatically deployed and

configured using the orchestration tool of the operator's choice, such as Ansible or Chef – all to fully realize the potential that containers give.

Press released 3 May 2018. <http://www.agama.tv/news-containerized-solutions-video-monitoring-analytics-insights/>

## Remote PHY monitoring for next generation cable services

The all new Remote PHY monitoring capabilities of the Agama Analyzer gives full insight into the DEPI streams, from the CCAP core towards the Remote PHY, ensuring that any issues in the streams can be detected. By analyzing from the DEPI layer into each and every transport stream, the Analyzer can provide complete transparency and insight into all steps of the delivery chain.

*“We are proud to introduce the first DEPI monitoring on the market as an option in the Analyzer probe product family. This functionality offers full transparency of the DEPI traffic, from the CCAP core to the RemotePHY device, for next generation cable services”,* says Johan Görsjö, Director of Product Management at Agama Technologies.

With powerful visualization and alarming, and with detailed metrics on the DEPI layer, the Agama Analyzer is the right tool for assuring stream quality in modern cable deployments.

Press released 17 July 2018. <http://www.agama.tv/agama-extends-product-offering-with-remote-phy-monitoring/>

## OTT and multiservice head-end assurance – ad-insert, virtualization and content level perfection

The modern head-end creates and processes a multitude of advanced services: Ultra-HD/4k, SCTE-35 ad-inserts as well as creating content for multiple platforms and screens. Head-ends are also quickly transitioning to cloud and virtualized environments in order to increase agility. To maintain customer satisfaction in a complex environment, it is vital to have full transparency throughout this process.

*“Agama’s offering for HE assurance covers all steps in service creation, from mezzanine to packaging and multiplexing: on-prem, virtualized or cloud. With in-depth analysis covering SCTE-35 on linear and OTT formats, as well as the video and audio content itself, we create 24/7 transparency for every delivered stream”,* says Johan Görsjö, Director of Product Management at Agama Technologies.

With the flexibility to deploy on-prem, cloud or hybrid - including containers - and support for fully automated deployment, Agama can monitor your services wherever they are created.

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Attendees of IBC2018 can learn more and experience the industry-leading solution for continuous and real-time monitoring, assurance and analytics of the end-to-end video delivery chain at the Agama stand #5.B72. Contact [events@agama.tv](mailto:events@agama.tv) to pre-book a meeting and get priority timing with our onsite specialists.

## Company overview

Agama Technologies specializes in empowering video operators' business processes with an awareness that can lower operational costs and improve customer satisfaction. With extensive experience and an industry-leading solution for monitoring, assurance and analytics of video service quality and customer experience, Agama helps operators to implement a data-driven way of working to ensure optimal service quality, improve operational efficiency and increase customer understanding.

Agama was founded in 2004, taking a completely new and market-changing approach. First, it offered a service-focused monitoring solution, putting the end customer and quality of experience (QoE) first. Second, it leveraged the extremely fast evolution of software on standardized hardware. The focus was initially set on emerging services, such as IPTV and hybrid DVB, but has since been extended to comprise the complete digital video spectrum with linear, on-demand and over-the-top services.

To date, 100+ TV operators worldwide, including Sky, KPN, Telenor, T-Mobile, OTE, Digicel, Etisalat and Altibox, rely on Agama's actionable insights to ensure their customers' experience and to achieve operational excellence in their video delivery.

Agama Technologies is based in Linköping, Sweden, and is privately held. For more information, visit [www.agama.tv](http://www.agama.tv)

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